



Waikīkī Wiki Wiki Wire

Honolulu Festival showcases Pacific Rim Culture, Music, Arts and Exhibits for FREE, March 13-14

Festival Visitors Provide a Boost to Hawai'i's Tourism Industry

On the weekend of March 13-14, Hawai'i residents and visitors will enjoy captivating cultural exhibits, arts, and music performed by people from countries throughout the Pacific Rim – and it's all available for <u>free</u>. The 16th Annual Honolulu Festival will feature a wide variety of entertaining cultural performances and fascinating

exhibits by more than 120 performing groups over two days at four convenient locations: Hawai'i Convention Center, Ala Moana Center, Waikīkī Beach Walk, and Waikiki Shopping Plaza.

Under the banner of "Pacific Harmony," the festival's theme is "Discovery Through Tradition," and will be highlighted by cultural exhibits and performing groups representing Japan, China, Taiwan, Korea, the Philippines, Australia, Canada, Alaska, and Hawaii.

"We are very pleased to bring the Honolulu Festival to the people of Hawai'i and provide them with the opportunity to experience and interact with the cultures of Asia and the Pacific," said Keiichi Tsujino, president of the Honolulu Festival Foundation. "Admission to the festival is free,



making it a great entertainment value for the whole family and a wonderful learning experience for children."

The free cultural exhibits and performances are on display Saturday, March 13, 10:00 a.m. to 5:00 p.m., and Sunday, March 14, 10:00 a.m. to 3:00 p.m. The festival concludes on Sunday with the spectacular Grand Parade along Kalakaua Avenue in Waik $\bar{\imath}$, starting at 4:30 p.m., and featuring music, cultural demonstrations and magnificent floats, including the popular *Daijayama*, or fire-breathing dragon.

Mayor Mufi Hannemann commented, "The Honolulu Festival goes straight to the heart of what makes Hawai'i such a vibrant and exciting place to live and visit by celebrating the multi-cultural diversity of our people and

Continued on next page

Inside this issue:

Outrigger Reef on the Beach and Outrigger Hospitality Specialist recognized with 2010 Editor's Pick Honor from TravelAge West	3
Crazy Shirts creates Tsunami Survivor T-Shirt	4
Updates from Royal Hawaiian Center	4
Chef de Crusine Rodney Uyehara presents Easter Sunday Brunch Buffet	5
Special at RumFire for St. Patrick's Day	6

Tochigi Prefecture presents Premium Tochigi Wagyu hosted by Kaiwa Restaurant	7
Hilton appoints April McGuire to Director of Revenue Management	8
ANTEPRIMA/WIREBAG offers special campaign during "Shop A Lea"	8
Aqua appoints Terry Dowsett and Tim Clark to key hotel management positions	9
'Ōlelo Ola O Ka 'Āina	11

Continued from front page

those who come from the Asia-Pacific region. I strongly encourage people to make time in their schedule and experience the fun and excitement of this Festival that only takes place once a year."

At a time when the visitor industry continues to struggle, the festival will provide a much-needed boost. More than 4,700 visitors are coming to Hawaii, mostly from Japan, specifically to take part in the festival and are expected to generate close to \$10 million in visitor spending.

"The Honolulu Festival draws thousands of visitors to Hawai'i each year and has become a favorite event for both visitors and residents," said Mike McCartney, president and CEO of the Hawai'i Tourism Authority. "The festival celebrates Hawai'i 's rich history and multi-cultural heritage while also generating revenue for the state."

David Carey, president and CEO of Outrigger Enterprises Group, noted the festival's value to Hawai'i tourism. "Anyone who works in our industry knows how important an event like the Honolulu



Festival is to our business," said Carey. "The festival brings in visitors to help fill hotel rooms and use our restaurants, and it encourages *kama'aina* to come into Waikīkī and enjoy the festivities. I congratulate the organizers for continuing to put on such a first-class festival that does so much good for Hawai'i 's visitor industry."

Cultural demonstrations, live performances and music will be offered at the four festival locations throughout the weekend of March 13-14.

The Hawai'i Convention Center will feature an expanded array of cultural offerings, highlighting arts, crafts, exhibits, and foods. Special activities at the Center – all for free – include the following:

- Ennichi Corner: Designed specifically for children, Ennichi Corner will offer fun, hands-on activities inspired by the traditional Japanese Saint's Day festival. Children will be introduced to customary Japanese games, crafts, foods and traditions.
- Anime Corner: The popular cultural phenomenon of Japanese animation will be highlighted with a performance by Japanese TV star Momoi Halko, photo-taking sessions with anime characters, video game tournaments, illustrator workshops, and other exhibits.
- Craft Fair: Crafters from Hawai'i, Japan and other Pacific Rim countries will display their works of art representing native cultures.
- Movie Showings: The critically acclaimed Japanese films Hula Girls and Departures will be shown Saturday, March 13. in the third floor theater of the Hawai'i Convention Center.
 - Hula Girls tells the true story of how the struggling Japan coal-mining town of Iwaki in Fukushima Prefecture was revived by a Hawai'i an-themed entertainment center in 1965. Think of "Coal Miner's Daughter learning to dance hula." The film won eight Japanese Academy Awards in 2007. Showing: March 13, 10:30 a.m.
 - Departures tells the story of a man who finds employment in a funeral home after being let go from his job as a cellist. The film won the Academy Award in 2009 for Best Foreign Language Movie. Showing: March 13, 1:00 p.m.
- Band and Choral Festival: The 4th Annual Hawai'i Band and Choral Festival will feature performances by bands and chorus groups from Hawai'i , the mainland U.S., and Canada.
 Hawai'i Cheer and Dance Festival: March 13, 10:30 11:30 a.m., Oahu Room (#313-A)
 Hawai'i Band and Choral Festival: March 13, 12:00 4:30 p.m., Kauai Room (#311)

The Honolulu Festival celebrates and perpetuates the strong cultural and ethnic ties between the people of Hawai'i and the Pacific Rim. It is the Festival's mission to perpetuate the traditions of these cultures to future generations. This celebration of music, art and culture began in 1995 to help foster cultural and ethnic harmony between the people of Hawai'i and Asia-Pacific. The Honolulu Festival Foundation, a non-profit organization formed in 2000, administers Festival activities and honors the culture, customs and traditions of Asians and Pacific Islanders through community outreach and charitable efforts.

For more information about the Honolulu Festival, please visit <u>www.honolulufestival.com</u>. Be a fan on Facebook and follow on Twitter at @honfestival.

Outrigger Reef on the Beach and Outrigger Hospitality Specialist recognized with 2010 Editor's Pick Honor from TravelAge West

The Travel Age West, the leading travel industry trade publication in the western United States, has announced its annual Editor's Picks WAVE Awards and Outrigger Reef on the Beach and Outrigger Hospitality Specialist have both made the list and received the distinguished honor of being recognized for 2010.

Now in its fifth year, the goal of *TravelAge West's* WAVE Awards is to give travel agents in the Western U.S. the opportunity to acknowledge the outstanding qualities and services of their travel-supplier partners.

The 2010 TravelAge West Editor's Picks were chosen by Editor-in-Chief Ken Shapiro and the entire editorial team of TravelAge West. Review methods included product analysis, on-site visits, a survey of a select group of travel agents and online research.

"I believe our picks this year reflect the best of the best, as my team and I considered a wide-range of attributes and features when evaluating these travel companies," said Shapiro. "As a result, I think all of the Editor's Pick winners should be very proud of this acknowledgement."

In addition to this distinction, Editor's Pick honorees are also in the running for a WAVE Award to be determined by a *TravelAge West* readers' choice poll conducted during the month of April. The voting is open to readers of the publication, as well as to all visitors to the magazine's Web site, TravelAgeWest.com.

Editor's Pick recipients will be celebrated at the WAVE Awards gala dinner on June 10 at the Four Seasons Los Angeles in Beverly Hills, Calif., where the readers' choice winners will be announced as well. *TravelAge West* will produce a special WAVE Awards Spotlight Issue due out in August 2010, highlighting each nominated company.

Outrigger Reef on the Beach has been recognized as with an Editor's Pick award for Best New Resort or Major Renovation, Hawai'i category. The new Outrigger Reef on the Beach's \$110 million makeover encompasses 639 beautifully remodeled spacious guest rooms, including 42 enlarged suites and offers an array of contemporary new amenities including; complimentary long-distance phone calls to the neighbor islands, U.S. Mainland and Canada, complimentary high-speed Internet access, 32" flat-panel LCD televisions, and full-sized bathtubs in all rooms, just to name a few.

According to director of sales & marketing Patsy Narimatsu, "The Outrigger Reef on the Beach has created a delightfully unexpected and truly unforgettable new vacation experience in Hawai'i . Ideally located right on famed Waikīkī Beach and adjacent to the entertainment center of Waikīkī, the new Outrigger Reef is a stunning new oceanfront haven of elegance, comfort, gracious hospitality, and unparalleled commitment to Hawaiian culture."

The Outrigger Hospitality Specialist program has also been recognized with an Editor's Pick in the Hotel/Resort Chain Providing the Best Travel Agent Support category for the second time (Kathy – this is since I've been here – have there been other awards before then?). One of the programs for travel agents includes the Outrigger Hospitality Specialist program offering both an educational component and a generous rewards program. The Outrigger Hospitality dedicated travel agent-only web site, www.OutriggerAgent.com, encompasses both a section for all travel agents, as well as a section that can only be accessed by certified Outrigger Hospitality Specialists.

According to Lois Shore, vice president of distribution, "We're honored to be recognized as one of the top hotel companies actively supporting the travel agent community. We recognize and take pride in ensuring that our travel agent partners and guests receive the best experience possible when booking any of our hotels and resorts throughout the world."

For more information on the Outrigger Reef on the Beach, visit www.outriggerreef.com. You can also find Outrigger Reef on the Beach via Twitter and Facebook to receive the most up-to-date property information and exclusive discounts. Twitter: http://twitter.com/outriggerreef; Facebook: www.facebook.com/OutriggerReefOnTheBeach

For more information about Outrigger Hospitality, visit www.OutriggerAgent.com or call the Outrigger Hospitality Specialist Help Desk at 808-921-6807.

Crazy Shirts creates Tsunami Survivor T-Shirt

Proving Hawai'i 's preparedness and response, Crazy Shirts has created a commemorative "Tsunami Survivor" shirt, which hits Crazy Shirts retail locations and www.CrazyShirts.com today. A portion of the proceeds from the exclusive design will be donated to support earthquake relief efforts in Chile.

The front of the t-shirt features the arrival times of the first tsunami wave in Hilo, Kahului, Honolulu, and Nawiliwili Harbors, while the back reads "Tsunami Survivor 2010 – February 27."

"Even though there was no notable damage here, this was still a big event for Hawai'i, so we felt that it was great opportunity for us to provide a keepsake for visitors and locals alike, as well to share some Aloha and help the folks in Chile recover from this disaster," said Crazy Shirts Chief Executive Officer & President Mark Hollander.

The classic crew neck t-shirts are available at Crazy Shirts retail stores in Hawai'i, as well as online at CrazyShirts.com, and retail for \$25. A portion of the proceeds from sales of the Tsunami Survivor T-shirt will be donated to the American Red Cross to support the recovery of those whose homes and lives were affected by the earthquake.



Updates from Royal Hawaiian Center

Royal Hawaiian Center adds new escalator

Wondering what all the barricaded commotion is in RHC's Building C behind bebe and The Cheesecake Factory? A new first-to-second-floor escalator is being installed for easy access to Level two where you'll find "famous" Wally Amos' Chip & Cookie store, and Tropical Iceland. From Level 2, take an already-in-place escalator to Level 3 and check out Beijing Chinese Seafood, Philip Rickard's Hawaiian Jewelry and Museum, Wolfgang's Steakhouse and more! Soon to start construction, also in Building C, is Forever 21, scheduled to open later this year. The three-level, 43,000 sq. ft. clothing and accessories retailer plans to offer women's, men's and plus size apparel.

Pualeilani Festival of the Arts March 13

Royal Hawaiian Center will host the Association of Hawaiian Civic Clubs' Pualeilani Festival of the Arts, in honor of Prince Jonah Kuhio Kalaniana'ole, born March 26, 1871. His home in Waikïkï was named Pualeilani meaning heavenly garland of flowers, and was located at the present Kühiö Beach. Hawaiian art, craft demonstrations, entertainment and more is free for the whole 'ohana, from 11 am – 7 pm in The Royal Grove.

Twilight at Helumoa March 27

Join us Sat. March 27 for a free concert in The Royal Grove complete with a hula kahiko performance by Halau Hula o Maiki and an RHC Spring Fashion Show produced by Ryan Browned/ADR Productions. Concert headliner is being confirmed. The Royal Grove presents free Hawaiian entertainment nightly (except Sundays) at 6 pm. Call Lei 'Ohu Guest Services at 922-2299 for details.



Chef de Cuisine Rodney Uyehara presents Easter Sunday Brunch Buffet

This Easter Sunday, Chef de Cuisine, Rodney Uyehara has created an exceptional Easter Sunday brunch buffet that you will not want to miss at the Beachhouse at the Moana. The Moana Surfrider, A Westin Resort & Spa's premier oceanfront restaurant is offering families the chance to get together for a memorable morning alongside the iconic landscape that is Waik $\bar{k}k\bar{l}$ Beach.

Beachhouse at the Moana's Easter Sunday brunch buffet will be served from 9 a.m. to 1:30 p.m. on April 4th, 2010. Price for adults is \$68 per person, or \$80 per person including champagne. Children ages 5 – 12 are \$34 each.

The Easter Sunday brunch buffet menu will include:



Cold Entrees

International Artisanal and Domestic Cheeses served with Lavosh, Crackers & Sweet Butter
An Array of Cold Served Platters including Ahi 'Maguro' Sashimi with Shoyu Mustard, Steamed Shrimp in their Shell, Sliced Tako Poke
and Ahi Poke with Ogo Seaweed, Wild Atlantic Salmon with a Light Beechwood Smoke, Mini Bagels, Sour Cream, Capers and Sweet
Texas Onions, Assorted Maki, Inari & Nigiri Sushi served with Japanese Horseradish & Soy Sauce

A Selection of Salads

Baby Romaine Caesar Salad with White Anchovies, Shaved Pacific Parmesan and Foccocia Garlic Croutons,
Gingered Free Range Chicken, Lychee, Bok Choy & Won Ton Strips,
Hamakua Tomato, Buffala Mozzarella Pearls and Basil Threads,
Petals of Spinach with Point Reyes Cheese and Pignolis
Roasted 'Kunia' Pepper Salad with Hau'ulu Pencil Asparagus
Spiced Melon Balls & Prosciutto ham with Minted 'Big Island' Honey
Fingerling Potato Salad with Slow Roasted Garlic, Olives snipped Chives
Grecian Button Mushrooms, Grape Tomatoes & Golden Peppers

Soup of the Day - Roasted Kahuku Corn & Shrimp Chowder An Assortment of Freshly Baked Bread Rolls and Hot Cross Buns

Carving Station

Slow Roasted Hawaiian Salted Prime Rib of Beef with Horseradish Cream and Rosemary Pan Jus Roast Loin of Pork with a Pinwheel of Spinach and Portabella Mushroom & Tri Peppercorn Demi Roast Rack of Lamb Provencale with a Garlic, Lemon & Fresh Herbed Crust, Minted Pomegranate Reduction

Hot Entrees

Flash-Grilled Atlantic Salmon Filet with Okinawan Sweet Potato Corn Succotash & Yuzu Kosho Ginger Nage Shrimp and Twice Roasted Garlic in a Lemon Thyme Ravioli, Bell Pepper Confetti & Tomato Basil Coulis Thai Style Seafood Curry with Rock Shrimp, Hudson Bay Scallops & Manilla Clams Roast Duck with Hamakua Coast Mushroom Risotto, and Ginger Cointreau Spiked Orange Jus Herbed Scalloped Potatoes Au Gratin with Aged Gruyere Cheese Cheese Blintzes with Tahitian Vanilla Sauce

Eggs Benedict with Canadian Bacon & 'Ka'au' Orange Hollandaise Sauce Fluffy Scrambled Eggs

Crispy Applewood Smoked Bacon & Portuguese Sausage

Medley of Fresh Spring Vegetables

Jasmine Scented Rice

Desserts & Fruits

An Easter Basket of Desserts including,

Caramelized Chocolate Macadamia Nut Tart, 'Heavenly' Japanese Cheese Cake with Assorted Fruit toppings, Italian Lemon Tart, Dutch Apple Tart, Coconut Chiffon Cake, Black Forest Cake, Chocolate and Strawberry Mousses, Tiramisu, Haupia Torte, Fresh Fruit Tart, Macadamia Nut Cream Tart, Sacher Torte, Raspberry Mousse Cake, Chocolate Whipped Tart, Green Tea & Azuki Bean Roll, Dino's Apple Banana Bread Pudding with Kahlua Vanilla Sauce and an Array of French Pastries.

Seasonal Fruits including Melons & Pineapple

For reservations or more information, please call the Dining Reservations Center at (808) 921-4600 or email trdc.waikiki@sheraton.com

Complimentary Valet and Self Parking for 4-hours.

Special at RumFire for St. Patrick's Day!

Wednesday, March 17 Happy Hour from 4 - 6 p.m.



Jed Inductivo and Chef Matt Naula



Specialty cocktails created for St. Paddy's Day:

Sham-Rocked \$5 Midori Melon Liqueur, Baileys Irish Cream, Bushmills Irish Whiskey

Irish Car Bomb \$6 Baileys, Bushmills Irish Whiskey, Pint of Guinness Beer

Regular selection of cocktails, beers, wines bombs and shots also available

Tapas:

Kona Crab Corn Fritter \$13 (see photo) Cucumber Avocado Crème Fraiche, Tomatillo Meyer Lemon Salsa

Chipotle Guinness Braised Short Rib \$16 Pearl Onion Cumin Fava Bean Ragu, Orange Jam

Crispy Goat Cheese Stuffed Zucchini Blossoms \$13 Kahuku Corn Puree, Hamakua Tomato Vinaigrette, Clover Sprout

Regular menu items also available
Edamame \$4

Garlic or smoked sea salt pomme frittes \$3
Chips and salsa \$3
Braised beef nachos \$8
Jerk seasoned chicken wings \$6
North shore baby romaine caesar \$7
Rumfire BBQ burger \$8
Seared kalua pulled pork quesadilla \$6
Rumfire's signature "kim chee fried rice" \$8
Kalua pork enchilada \$7
Chipotle BBQ rum baby back ribs \$6
Fish taco - Pier 38 market fresh \$10

Entertainment by Beach 5 Duo - Christian Yrizarri from 5 - 8 p.m.

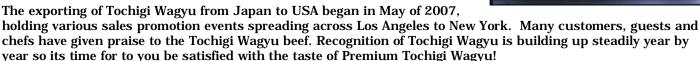


Tochigi Prefecture presents Premium Tochigi Wagyu hosted by Kaiwa Restaurant it will be on the menu from March 5 - 31

What is Tochigi Wagyu?

Tochigi Wagyu is a famous Japanese beef brand. The beef is derived from black Japanese cows that have clear lineage and are raised only by a few designated commercial farmers in Japan. With its high quality, Tochigi Wagyu has been honored with more than an A/B 4 rating of beef cattle.Passing strict rating tests, Tochigi Wagyu is amazingly marbled, tender and delicate.

On October 30th in 2009, Tochigi Wagyu won the first Honor Prize in the Japan Beef Cattle Contest (presented by Tokyo Beef Cattle Association) one of the most prestigious awards in its category.





KAIWA

Waikiki Beach Walk 2nd Floor 226 Lewers St. Honolulu, Hawaii 96815 URL: http://www.kai-wa.com/

Tricked Out Accessories (at Royal Hawaiian Center)

Get the latest in cell phone gadgets at Tricked Out Accessories, opening in March 2010 on level 1 of Building C of the Royal Hawaiian Center. The store will carry a range of bluetooth devices, headphones, protector shields, designer cases, and more.

Tricked Out Accessories is focused on quality, providing you a selection of products designed to protect and enhance your mobile experience.

To learn more about the store visit their website.



Hilton Hawaiian Village Beach Resort and Spa Appoints April McGuire to Director of Revenue Management



Hilton Hawaiian Village Beach Resort & Spa has announced the appointment of April McGuire to director of revenue management. McGuire brings to the Hilton Hawaiian Village over 20 years of experience.

Before being appointed as director of revenue management at Hilton Hawaiian Village, McGuire served at Marriott International, where she was the director of market strategy for JW Marriott Cancun Resort & Spa and the Casamagna Marriott Cancun.

Earlier in her career, she served as director of group strategy for Marriott's Tucson Revenue Management Cluster, manager of revenue analysis for the JW Marriott Starr Pass Resort and Spa, inventory manager for Marriott's Scottsdale and Phoenix Clusters, and revenue manager for Marriott's Beverly Hills/West Los Angeles Cluster.

McGuire received multiple accolades while with Marriott, such as the 2008 Revenue Management Leader of the Year for the Caribbean and Latin America Region, Chairman's Circe winner in 2002 and 2004, and Revenue Management Team of the Year in 2002 for the Western Region.

McGuire attended University of California Irvine and Revenue Management School.

ANTEPRIMA/WIREBAG offers special campaign during "Shop a Lea" also launches new colors from 2010 Spring/Summer Collection

ANTEPRIMA/WIREBAG, A luxury handbag brand designed in Italy by a well-known Japanese designer, Ms. Izumi Ogino, will again be participating in "Shop a Lea", Ala Moana Center's fashion event this year with special in-store campaign. During "Shop a Lea" event (3/22-3/28/2010), any customers who make a purchase of \$500 or more will receive a high heel shaped charm "Splendore Heel" (\$60 value). The charm is available in white or black color while supplies last. This campaign will be also held at Waik \bar{k} store.

ANTEPRIMA/WIREBAG has also announced new colors from 2010 Spring/Summer Collection as follows:

New Color "Perla" WIREBAG (3 colors/2 sizes/\$223-272) In store from 3/12 New colors for Standard/Square WIREBAG will be launched on March 12. Meaning pearl in Italian, "Perla" has a sophisticated texture and low-key brilliance just like a pearl.

The semi-shiny colors will fit any natural style of current trends and will add feminine and warm feeling to your spring fashion. It comes in 3 colors; Lampone Perla (Pearl Berry Pink – featured here), Latte Perla (Pearl White) and Ametista Perla (Pearl Amethyst). Also comes in 2 different sizes; Small (W10 x H8 in/\$223) and Large (W12.5 x H10.5 in/\$272).



Aqua Hotels announces key hotel management appointments

Aqua Hotels & Resorts recently announced several key hotel management positions in Waikīkī and Maui.

"We're pleased to have Terry and Timothy in top hotel management positions," said Guy Underkoffler, Senior VP for Aqua Hotels & Resorts. "They truly bring a wealth of experience and knowledge to Aqua Hotels and are excellent leaders and role-models for the staff."



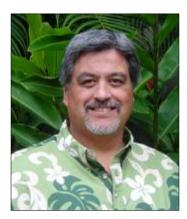
Terry Dowsett, General Manager, Ilikai Hotel & Suites Dowsett joined Aqua Hotels in 2005 and assisted with the re-opening of Aqua Palms & Spa. Aqua then named Dowsett general manager of Hotel Renew, where he saw the property through its total renovation and upgrade, followed by an appointment to general manager of Park Shore Waikiki.

Prior to joining Aqua, Dowsett was Director of Operations at Classic Resorts. He has more than 20 years of Hawai'i hotel experience which also includes general manager positions with Embassy Vacation Resorts in Kaanapali and Outrigger Prince Kuhio.

Dowsett received his B.S. in Marketing from Florida State University and also graduated from the Culinary Institute of America in New York. He is a Certified Hotel Administrator, Certified Resident Manager and Realtor Associate.

Being appointed General Manager of Ilikai Hotel and Suites is full-circle for Dowsett who was Assistant General Manager of the hotel 20 years ago.

Dowsett can be reached at tdowsett@ilikaihotel.com



Timothy Clark, Hotel Manager, Aqua Aloha Surf & Spa Clark joined Aqua in late 2009 after working for over 20 years with Kyoya Company, Ltd. and Starwood Hotels Hawaii. He held a variety of management positions including Uniformed Services Manager at Moana Surfrider, a Westin Resort and Director of Guest Services at Sheraton Moana Surfrider and Princess Kaiulani.

A graduate of the University of Hawai'i, Clark is certified in a number of hotel job skills training and Six Sigma processes which are a great resource toward improving guest experiences with Aqua Hotels.

Clark can be reached at tclark@aquaresorts.com

Hawaiian Diacritical Marks

Waikīkī Improvement Association recognizes the use of diacritical marks (i.e., glottal stop ('), macron (ā) in place names of Hawai'i, such as Waikīkī and Kalākaua Avenue and will include them whenever possible. We also respect the individual use (or not) of these markings for names of organizations and businesses.

There will also be times when we may not have a chance to add or change the markings in all of the articles submitted and when that happens, e kala mai.

Sunday Showcase at Waikiki Beach Walk®

Entertainment Line-up for March

Outrigger Enterprises Group's popular Sunday Showcase afternoon tradition continues with special musical entertainment line-up for March and April. The Sunday Showcase is a free weekly program which takes place at the Waikiki Beach Walk stage plaza every Sunday afternoon (weather permitting) from 5:00pm to 6:00 pm. The weekly performances draw both locals and visitors who gather on the lawn at Waikiki Beach Walk to relax and enjoy some of the islands best island performers as well as up and coming artists, with shows ranging from Hawaiian, to jazz, to local island folk songs, contemporary, R&B and much more.

Valet parking for up to four hours is available for \$6.00 at the Embassy Suites-Waikiki Beach Walk (201 Beachwalk) and the Wyndham Vacation Ownership-Waikiki Beach Walk (227 Lewers Street), with any sameday purchase from any Waikiki Beach Walk merchant.

MARCH SUNDAY SHOWCASE

March 7 - Roland Chang, Herb Kalua, Kehaulani

March 14 - Sean Tiwanak Band

March 21 - Royal Hawaiian Serenaders

March 28 - Hula Halau O Nawahine with Kumu Hula Marlene Kuraoka

Waikīkī Hula Show at the Kūhiō Beach Hula Mound

Authentic Hawaiian music and hula shows by Hawai'i's finest hula *hālau hula* (dance troupes) and Hawaiian performers. Opens with traditional blowing of conch shell.

Tues-Thurs-Sat-Sun, weather-permitting from 6:30-7:30 p.m. at the Kūhiō Beach Hula Mound, near Duke Kahanamoku statue, beachside at Uluniu & Kalākaua Ave. in Waikīkī.

FREE and open to the public. Outdoors, casual, seating on the grass; beach chairs, mats, etc. okay. Cameras welcome. Presented by the City & County of Honolulu, the Hawaii Tourism Authority and Waikīkī Improvement Association.

For information, call Marnie Weeks, Producer, Kūhiō Beach Hula Shows, 843-8002.

Week-nights

Every Tuesday - Ainsley Halemanu and Hula Hālau Ka Liko O Ka Palai

Every Thursday – Joan "Aunty Pudgie" Young and Puamelia

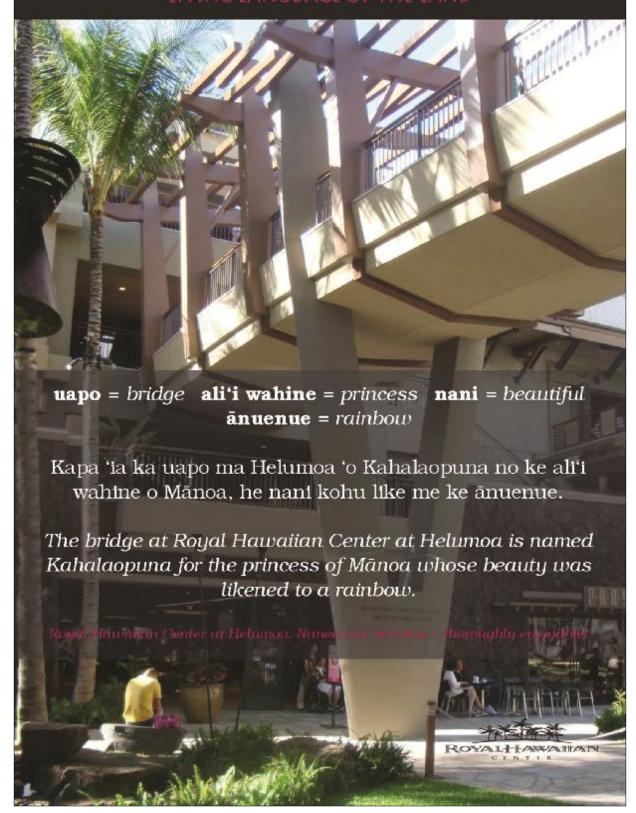
Weekends

Saturday, March 6 - Kapi'olani Ha'o and Halau Ke Kia'i A O Hula

Sunday, March 7 - Shirley Recca and Halau Hula O Namakahulali



'OLELO OLA O KA 'ĀINA LIVING LANGUAGE OF THE LAND



Street activity in / near Waikīkī (courtesy of the City)

March 6, 2010 Saturday 7:00AM Starts 11:00AM En FT. DERUSSY BIATHLON sponsored by Hale Koa Hotel. The event is expected to have 300 participants. Swim: Out and back course Ft. DeRussy Beach. Run: From swim finish transition area to Saratoga Rd. sidewalk, to Kalia Rd., to Army Museum, to Ft. DeRussy, to Paoa Pl, to end at transition area. Contact: Kelly Hupp 955-9151, Fax: 955-9122, E-mail: huppk@halekoa.com

March 7, 2010 Sunday 7:00AM Starts 9:00AM Ends STRAUB/KAPIOLANI WOMEN'S 10K RUN sponsored by Straub/Kapiolani Clinic & Hospital. The event is expected to have 1,800 runners. The event will start at Kapiolani Park Band Stand at Kalakaua Ave., to Diamond Head Rd., to Kahala Ave., to Paikau St., to Diamond Head Rd., to 22nd Ave., to Kilauea Ave., to Elepaio St., to Kahala Ave., to Diamond Head Rd., to Kalakaua Ave., to end at the Honolulu Marathon finish line. Contact: KC Carlberg 946-0346, E-mail: TryFitness@hawaii.rr.com

March 14, 2010 Sunday 7:00AM Starts 9:00AM Ends BOB & RON'S 5K RUN sponsored by the Mid-Pacific Road Runners Club. The run is expected to have 200 runners. It will start at Monsarrat Ave., to makai jog path of Paki Ave., to Poni Moi path, to Kalakaua Ave. path (2 loops) and finish at Hon. Marathon finish line on Kalakaua Ave. Contact: John Simonds 373-3609 E-mail: simondsj001@hawaii.rr.com

March 14, 2010 Sunday 4:30PM Starts 7:30PM Ends HONOLULU FESTIVALS PARADE sponsored by JTB Hawaii/Honolulu Festival Organizing Committee. The event is expected to have 3,000 marchers, 35 vehicles & 6 bands. It will start at Kalakaua Ave. at Saratoga Rd., kkhd on Kalakaua Ave., to end at Waikīkī Shell parking lot, Queen Kapiolani Park. Contact: Glenn Kosuge 921-1795, Fax: 926-9247, E-mail: gkosuge@honfest.com For more info, visit their website: http://www.honolulufestival.com/

March 17, 2010 Wednesday 12:00noon Starts 2:00PM Ends ST. PATRICK'S DAY PARADE sponsored by Friendly Sons of Saint Patrick of Hawaii. The event is expected to have 750 marchers, 50 vehicles, 1 float & 5 bands. It will start at Saratoga Rd./Kalakaua Ave., to Kalakaua Ave., to Monsarrat Ave., to end at Queen Kapiolani Park. Contact: Kevin Kelly 956-6651 Fax: 956-5308, For more info, visit their website: www.irishclubhawaii.com



Waikīkī Improvement Association

2255 Kuhio Avenue, Suite 760 Honolulu, HI 96815

> Phone: 808-923-1094 Fax: 808-923-2622

If you would like to share news with other members of WIA, please send your info to editor@waikikiimprovement.com.

Check out our website at:

www.waikikiimprovement.com



HONOLULU FESTIVAL FOUNDATION

P.O. Box 8494 Honolulu, Hawaii 96830 Tel (808) 926-2424 Fax (808) 922-1412 www.honolulufestival.com

WHERE PACIFIC RIM CULTURE AND CUISINE CONNECT March 13th Friendship Gala to Feature Top Hawaii Restaurants and Performances

It will be a foodie's delight the evening of March 13 when a dozen of Hawaii's most celebrated restaurants (see list below) showcase their creative and delicious entrees at the Honolulu Festival Friendship Gala.

"The Friendship Gala is a once-a-year opportunity to enjoy some of the best cuisine Hawaii has to offer while also supporting cultural education in Hawaii," said Keiichi Tsujino, president of the Honolulu Festival Foundation. "It's also a fun evening filled with exciting entertainment from our visiting performers."

Attendees will also enjoy spectacular cultural entertainment by performers from Japan and other Pacific Rim countries who will be here for the 16th Annual Honolulu Festival, March 13-14. The Friendship Gala benefits the Foundation's cultural and educational programs for schools and children in Hawaii.

WHAT: Friendship Gala benefiting the Honolulu Festival Foundation

WHEN: Saturday, March 13, 7:00 p.m. – 9:00 p.m.

WHERE: Hawaii Convention Center, Kamehameha Exhibit Hall 1

RESTAURANTS: 3660 on the Rise

Alan Wong's Restaurant beachhouse at Westin Moana

The Hakone Restaurant of the Hawaii Prince Hotel Waikiki and Golf Club

Halekulani*

Mariposa at Neiman Marcus

Nobu Waikiki

The Original Roy's Hawaii Kai

Ruth's Chris Steak House

Satura Cakes*

Tango Contemporary Café Wolfgang's Steak House* *First time participant

ADMISSION: Tickets are \$85 (\$35 is tax deductible) and are available for purchase online at

http://www.honolulufestival.com or by calling the hotline at 596-3327. Parking is

available at the Hawaii Convention Center for \$5.

For more information, please visit <u>www.honolulufestival.com</u> or call the hotline at (808) 596-3327. Be a fan of the Honolulu Festival on Facebook and follow on Twitter at @honfestival.